USING RAZOO® TO CREATE YOUR OWN MUSIC & MEMORY FUNDRAISER

Razoo® is an easy-to-use online fundraising tool that allows you to create a Music & Memory fundraiser in just a few steps.

**STEP 1**
Visit www.razoo.com

**STEP 2**
Create a free account by clicking the “Sign Up” button on the top right hand side.

**STEP 3**
After creating a free Razoo® account, type Music & Memory in the search field above.

**STEP 4**
Click the first result you see, “Music & Memory, Inc.”

**STEP 5**
Once on the page, click “Get Started” on the lower right hand side.

**STEP 6**
Create a fundraiser name, and start fundraising!

HELPFUL TIPS

- Tell your story! Donors want to know why you chose Music & Memory as your cause. Inspire people with your passion for the organization.

- Add interest to your page by adding pictures, videos and comments. Check out some of the other Razoo® fundraisers to get ideas.

- Tell your donors how the money will be spent. Suggest 3–4 donation amounts for supporters to know the impact of their donations. 30 songs = $30, 1 iPod® Shuffle = $49, 2 iPod® Shuffles = $98.

INSPIRE PEOPLE!

- Share your fundraiser on your social media sites as often as you can and update your friends on your progress. A little positive peer pressure can help.

- Don’t forget to download our files in Dropbox® to use our resources—logo, brochure, etc. http://tinyurl.com/lbs6dub and learn more about Music & Memory.

For more ideas about how to raise funds and awareness for Music & Memory, please download our free guide:
How To Run an iPod® Donation Drive
http://musicandmemory.org/request-guide/ipod-donation-drive/

www.music&memory.org

Now you have successfully created your own fundraiser page for Music & Memory. On this page you can customize your profile as much as you want. This is where you can keep track of all donations and thank your donors too!