



# Fundraising to start a **MUSIC & MEMORY™** program with [www.gofundme.com](http://www.gofundme.com)

<p><b>STEP 1</b></p> <p>Sign up for a free account.</p> <p> Sign Up Free</p>	<p><b>STEP 2</b></p> <p>Enter your fundraising goal - It's up to you! \$1,000 pays for training and \$80/pp for equipment set-up.</p>	<p><b>STEP 3</b></p> <p>Title your campaign (ex: Happy Valley Nursing Home's MUSIC &amp; MEMORY™ Program).</p>	<p><b>STEP 4</b></p> <p>Enter the zip code of the facility.</p> <p><input type="text" value="54321"/></p>
<p><b>STEP 5</b></p> <p>Add a photo or video.</p> <p></p>	<p><b>STEP 6</b></p> <p>Design your page! Share your story, add photos &amp; videos</p> <p></p>	<p><b>STEP 7</b></p> <p>Share your fundraiser on your social media.</p> <p></p>	<p><b>STEP 8</b></p> <p>When you are ready to end your fundraiser, click "withdraw" at the top of the page and verify your account.</p>
<p><b>STEP 9</b></p> <p>Set up a We Pay account to withdraw the money. Enter your phone number to verify the We Pay account.</p>	<p><b>STEP 10</b></p> <p>Enter your address and date of birth. The funds can be transferred to your bank account or a check can be mailed to you.</p> <p></p>	<p><b>STEP 11</b></p> <p>Deliver your gift to your local nursing home!</p>	