

YOU CAN HELP AS A MUSIC & MEMORYSM AMBASSADOR

HERE'S HOW TO GET STARTED:



Speak with either: the Nursing Home Administrator, Director of Nursing, or the Director of Therapeutic Recreation or Activities.



Ask for an appointment to share a brief overview of Music & Memory and how personalized music can make a transformative difference in the lives of elders, regardless of their cognitive or physical challenges. Explain that you are a Music & Memory volunteer. Send them the link to the Music & Memory website: www.musicandmemory.org



IF THEY AGREE TO MEET, HERE ARE THE STEPS TO INCLUDE IN YOUR PRESENTATION:



Show them the powerful video of Henry (if they haven't already seen it). You can find it on the Music & Memory homepage. www.musicandmemory.org



Share results from our 2012 survey of nursing home professionals who reported on how personalized music helped their residents: www.musicandmemory.org/survey



Share the California Association of Health Facilities video about how Lemon Grove Care Center cut anti-psychotic use in half with personalized music. You'll find the video and more information in this blog post: <http://musicandmemory.org/2014/02/20/improving-resident-quality-of-life-how-music-favorites-helped-reduce-antipsychotic-use-at-new-yorks-coler-carter-shnf/>



GIVE THEM THIS LINK TO OUR FREE RESOURCE GUIDE!



“Making the Case for Personalized Music: A Guide for Elder Care Professionals”:
<http://musicandmemory.org/request-guide/> Better yet, print out a copy and give it to them at the end of your meeting.



Many thanks for your help sharing the benefits of Music & Memory's personalized music program and making this important connection for us. If you have any questions or need further assistance, please contact Alexis Gregos, alexis@musicandmemory.org.